Report

Multimedia Laboratory 1

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Contents

OVERVIEW

The purpose of this report is the final project in Multimedia laboratory course. By examining a range of different travel guides our group decided that there is a cry for simplified page which gives the user a combined overview whit only three clicks.

When it comes to the work itself, then the project name is Handbook. Handbook idea is based on a virtual travel guide. Furthermore, the main point is to give an opportunity to a traveler to easily reach basic information about different countries and cities.

BACKGROUND

In terms of our project background, we wanted to make an easy virtual travel guide which would give the reader the same feeling as the person would read a normal book. We wanted to give to the reader as much worldwide information as possible with only few steps, because internet does not consist such travel guides. The concept of our project was to make life easier for a tourist who wants to pick up a new destination for holidays or work related trips. At first, passenger sees a turning globe which allows that person to choose a continent and a country by clicking on it. At second, after clicking passenger sees information and pictures about preferred city. Information field is shown like a postcard and pictures will be show as postmarks on which it is possible to click and see them bigger.

THE PROSSESS

These standard steps were followed while making our product work.

- ➢ Deciding what our application is and creating an overall design.
- ➢ Taking images that we needed and importing into Flash.
- ➢ Moving images from one place to another.
- ➢ Changing the size of the images and rotating them.
- ➢ Changing the color or alpha of the images.
- ➢ Using the Action Script programming language.
- ➢ Adding sound to our Flash application.
- ➢ Creating buttons to make it possible to navigate on our application.

DISCUSSION

As far as our product design is concerned, we were pushing on simplicity. When we look at the background then it is light and woody. Wood is the part that makes the product easy and clear to see and read. Moreover, light wood is there to play with human subconscious, because studies have found that color can affect mood. Light and the color of an object can affect how one perceives its positioning. Information about cities can be found on postcards, because it makes our page emotional and it touches people more deeply.

Our product motto is „The Handbook – The risk that you want to stay". With our motto we tried to be catchy and memorable. The point of that sentence is to show that threw our web-travel guide it is possible to fell in love to a totally new country, because people can get compact information about all the desired countries in the whole world with just three mouse clicks.

In terms of text on our pages we used Myriad Pro in title and in copyright, because that text style is easy for a visitor to read and understand. In the parts of information we used Lucida handwriting style, because it goes perfectly together with the postcard background and it makes the reader feel more personally committed with that new information. Moreover, the title text on the page is dark, because contrast makes it simple to reach to the audience. Text on pictures is written in withe and in Arial, because then it does not hurt the visitor's eye, but it is still possible to get more information if the user would like that.

When it comes to making a grid, then we used the three column grid, because of the simplicity of our page. Grid text is in Arial, because it is a sans-serif typeface and it is available on all versions of Microsoft Windows. Furthermore, sans-serif fonts have become the de facto standard for body text on-screen, especially online.

APPLICATION

As noted, we were creating a travel app and that is the reason why this is an online product. We intended to use turning globe as a first page of our application, but when we tried to realize that then we found out we can only do it with action script 3.0, but our goal was to use action script 2.0. It all led to a fact that now has to user turn the globe by clicking arrow buttons. After choosing the city can user see that country's flag and by clicking on it appears the postcard with basic information about the country. Another menu is under pictures that appear as postmarks on the card. It is possible to see Top 3 sightseeing places, eating places and relaxing places. That is all put there to make it easier for the user when they plan their trip. Furthermore, by clicking on each stamp it is possible to see bigger picture files and this influences the visitor more when they need to decide. Moreover, next to the city name can user see country's flag again and by clicking on that it is possible to hear the anthem. Music button is under flag icon, because it gives the user more exploring interest on our site.

CONCLUSION

In conclusion, the final project in Multimedia laboratory course is a startup for a virtual travel guide. It is user friendly and really simple to understand. Page design is chosen to be light and emotional and that is why it is easy to get all the information about foreign countries and cities. Our page is special, because its goal is to make an emotional connection with the visitor and help that person to reach to his/her dream destination. The unexpected result of the project was the fact that we couldn't make the globe turning like we planned, but the solution for that problem was fast to come and it looks also good. Moreover, the user can have his way like he wants while browsing on our application.